



social enterprise alliance

Where mission meets the marketplace.

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Fast Facts about Social Enterprise Alliance

The Social Enterprise Alliance is the only member organization in North America that brings together the diverse field of social enterprise. It serves as advocate for the field, hub of information and education, and builder of a vibrant and growing community of social enterprises.

Vision: Social enterprise is a primary means of building a more just and sustainable world.

Mission: SEA is dedicated to building a robust social enterprise field

Definition: A *social enterprise* is an organization that achieves its primary social or environmental mission using business methods.

Members: SEA has a base of 500 members, including social enterprises as well as social investors, consultants, educators and social entrepreneurs from across North America and beyond.

Services:

- **Education:** Since 1998, SEA has hosted the **Social Enterprise Summit**, an annual learning and networking event attracting more than 500 enterprising leaders and supporters from across North America and beyond.
- **Advocacy:** SEA works to mobilize capital and policy support for social enterprise from the public, philanthropic and private sectors, and to create a more conducive business and political climate.
- **Information:** SEA provides information, tools, resources and research to address the unique needs of social enterprise.
- **Community:** SEA convenes the largest peer network on social enterprise to encourage information exchange and peer mentoring, through its local chapters and annual conference.

Membership: SEA membership is open to any organization or individual with an interest in social enterprise. Annual fees vary by member type and range from \$50 for students, \$75 for an individual membership, \$350 for an organization, and up to \$5,000 for partner members.

Founded: SEA was established in 2002 as a merger of two other North American organizations committed to social entrepreneurship: National Gathering for Social Entrepreneurs (founded in 1998) and SeaChange (founded in 2000).

Headquarters: 2020 Pennsylvania Ave. NW, Washington, DC 20006, www.se-alliance.org

Staff and executives

SEA is operated by a staff of three, led by Kris Prendergast, President & CEO

Board of directors: SEA is governed by a 15-member board of directors, representing social enterprise practitioners, funders, educators and leaders in the field.

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