

Social Enterprise Alliance Impact



PASSIONS x **COMPETENCIES** x **RESOURCES** = **SOCIAL IMPACT**

Vision

Social enterprise is a widely practiced method for creating a more just and sustainable world

Mission

SEA is dedicated to building a robust social enterprise field

Community

SEA is builder of a vibrant and growing community of social enterprises

Information

SEA is the most effective and efficient provider of information on social enterprise

Education

SEA increases the business capacity and mission impact of social enterprises **Advocacy**

SEA works to create a more conducive environment for the proliferation of social enterprise

SEA Brand

- Trusted, effective leader
- The authority on the field

Leadership

- Social enterprise leaders with on-the-ground experience in building sustainable organizations to tackle key social problems
- SEA Chapters, Members, Committees, Board and Staff

Social Enterprise

Summit

- Premier event for learning, inspiration, and connecting on social enterprise conducted annually for the past decade

Public awareness

- There is public awareness of the value and impact of social enterprise as a means of advancing a more just and sustainable world.

Support

- Socially motivated entrepreneurs find it easier to create, finance and operate social enterprises, whether nonprofit or for-profit.

Capital

- There are positive changes in the priorities and procedures of funders and social investors, leading to increased support for social enterprise.

Policies

- The public policy, business and social climate supports social enterprise.